



Lead your professional future



SEB

UNIVERSITY OF LJUBLJANA
School of Economics and Business



EUROPEAN
BUSINESS SCHOOLS
2024 RANKING

LJUBLJANA MBA
empowers a new
generation of
responsible
business leaders
who will be drivers
of change for a
sustainable and
innovative future.



WELCOME TO THE LJUBLJANA MBA



GLOBAL EXCELLENCE



TRIPLE CROWN ACCREDITATION

Achieving triple accreditation from EQUIS, AACSB, and AMBA places UL SEB among an elite group of top 100 business schools globally, providing candidates with internationally recognized quality and academic excellence. As the first in the Western Balkans and the second in the CEE region to earn this prestigious "Triple Crown", UL SEB offers candidates a globally benchmarked education that enhances career prospects, opens doors to an extensive alumni network, and assures employers of graduates' readiness for leadership roles on a global scale.

FINANCIAL TIMES RANKING

The Financial Times ranking further reinforces the high quality of the LJUBLJANA MBA program, which ranks 58th in Europe and stands out for its commitment to excellence. This ranking highlights the program's strong academic reputation, alumni achievements, employer recognition, and diversity, offering candidates a globally respected degree that enhances their credibility, expands their professional network, and increases their career advancement opportunities.

DESIGNED FOR LIFE

Flexible format. Career. Family. MBA.

The LJUBLJANA MBA offers a convenient weekend format, maximum twice a month, allowing candidates to balance career, family, and education without significant time away from work or home.

In the heart of Slovenia

Ljubljana, Slovenia's vibrant capital, offers a unique blend of Central European charm and a thriving business environment, making it an ideal location for an MBA. With its strategic position at the crossroads of Western and Eastern Europe, Ljubljana provides networking opportunities, access to diverse markets, and a dynamic setting for international business learning.



IS THE LJUBLJANA MBA RIGHT FOR YOU?

You are of great value to the group if you:

- bring your working experience to the program and not your educational background,
- are an experienced manager or entrepreneur with the ambition to broaden your business knowledge and leadership skills,
- are a recognized professional soon to acquire strategic and leadership positions within your company,
- are open to learning in a diverse, dynamic environment, working alongside peers from a wide range of industries, nationalities, and backgrounds,
- seek a flexible, part-time program that allows you to balance work, study, and personal life while accelerating your career.

If this resonates with you, the LJUBLJANA MBA will equip you with the practical skills and strategic insights necessary to lead in today's complex and interconnected world. Your class will be a diverse group of candidates from various backgrounds. Each person is unique, but you will all share a common goal: to reach your full potential,

**35**

participants
per class

**38**

years old
on average

**12**

years of
working
experience

**40%**

women
participants

**34%**

international
participants



ABOUT THE PROGRAM



Mode of study:
PART-TIME



Duration:
24 MONTHS



Format:
IN PERSON



Language:
ENGLISH



Intake:
JANUARY



Location:
LJUBLJANA





“

Personal growth, a career boost, and a broader view of the economic world—that’s what the LJUBLJANA MBA delivers.

“

World-class professors with deep expertise, outstanding organization, and a well-curated group of participants make this MBA experience exceptional.

PROGRAM STRUCTURE

The program equips you with skills and knowledge that stimulate your success in business. From hands-on workshops, simulations, and company projects to an international study trip. It is designed to help you become a strategic thinker and a business-ready professional.

- Modern management and organizational leadership: Management and Organization
- Applying Microeconomic Principles to Strategic Decision-Making: Managerial Economics
- Accounting for Managers
- Corporate Finance
- Intrapreneurship & Creative problem solving: Business Design
- Strategic marketing for business growth: Marketing for Managers
- Effective HRM systems for value creation & human sustainability: Human Resource Management
- Negotiations and cross-cultural communication
- Global Institutional Economics: Navigating change and risk
- Navigating the Global Business Landscape: Global Business Environment
- Data-Driven Decision Making: Competitive Intelligence
- Operations and Supply Management
- Strategic Management

The **MBA Consulting Project** provides MBA candidates with a unique opportunity to apply their knowledge in a practical setting by collaborating with organizations to address real-world business challenges and it represents their final work on the program.

LJUBLJANA MBA Leadership Development program: offers a transformative journey designed to enhance your leadership capabilities throughout your entire MBA experience. It integrates dedicated courses and workshops focusing on leadership development and building leadership capacity, effective communication, emotional intelligence, personal growth, and more. You will develop yourself through one-on-one coaching, neuro measurements, 360 feedback tests, peer consulting, and more.

LEARNING JOURNEY

- **DOING. OBSERVING. REFLECTING.**
- **ACTIVE LEARNING**
Hands-on experiences through case studies and simulations allow candidates to see the real-time impact of their decisions.
- **ACTION LEARNING**
Business projects encourage candidates to analyze situations, make recommendations, and reflect on their actions, fostering continuous knowledge development.
- **COLLABORATIVE DIALOGUE**
Sharing ideas and listening to diverse perspectives deepens insights and builds synergies.
- **DIVERSE PERSPECTIVES**
Working with classmates from different backgrounds enhances growth, with a focus on self-reflection and 360-degree peer assessments supported by coaching.
- **EMOTIONAL ENGAGEMENT**
We believe effective learning requires emotional involvement. Passion and engagement in discussions enrich the experience.





MOVE YOUR CAREER FORWARD

92%

of the LJUBLJANA
MBA Alumni report
enhanced career
progression.

94%

believe that their
investment in the
program was a
valuable and right
decision.

95%

would recommend
the program to
their friends and
colleagues.

The LJUBLJANA MBA is designed to significantly enhance your career, opening doors to new opportunities and leadership roles. Our alumni are sought after by top employers across sectors, thanks to their ability to make data-driven decisions, lead teams with purpose, and navigate complex challenges.

“

The MBA program in Ljubljana was a wonderful experience for me in many ways, both professionally and personally. Excellent professors, fellow students with expertise from different disciplines and a professional organization made the MBA education an unforgettable 2 years.

— Bernhard Lamprecht

“

This program's value lies in the blend of theoretical framework and real business cases shared by lecturers and the diverse experiences of classmates. We were constantly shifting between focusing closely on details and taking a broader view, which exposed us to various perspectives. Over the two-year period, personal growth and transformation were unavoidable outcomes of this learning experience.

— Branka Veličković



ADMISSIONS & FEES

APPLICATION PROCESS



1.

COMPLETING
THE APPLICATION



2.

IN-DEPTH
INTERVIEW



3.

SELECTION
PROCESS



4.

INTAKE

ONLINE APPLICATION FORM

Visit www.ljubljana-mba.com/apply and complete the online application form.

IN-DEPTH INTERVIEW

You will have a personal interview with the program director and recruitment team.

ADMISSIONS COMMITTEE FINAL DECISION

After the interview, your entire application will be evaluated by the recruitment director.

Admission requirements:

- Bachelor's degree or equivalent,
- more than 3 years of relevant working experience,
- English language proficiency,
- successful personal interview.

TUITION FEE

The tuition fee covers:

- all the lectures and exams,
- tutorial work, workshops,
- neuro-competence testing and one-on-one coaching,
- mandatory academic literature,
- special field trip in the end,
- access to the Central Economic Library at SEB,
- parking permit for the whole time spent at the MBA lectures,
- lunch and coffee breaks during your stay at the SEB.

The tuition fee can be paid in instalments.

- €20,900 for early bird applications
- €24,900

*The tuition fee includes the admission fee costs.



“This MBA is more than just an educational program—it’s a transformative experience that shapes you as a person.”



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